

# Criterion VII INSTITUTIONAL DISTINCTIVENESS





### **Institutional Distinctiveness**

## **Campus as a hub of art and culture – focus on artistic and cultural expressions of students**

Christ College Pune with its vision "Enlighten to Excel" believes every student has unique potentials to pursue the path of Excellence. It is the responsibility of the campus to provide right ecosystem and opportunities to instil self-confidence in each student to unleash his/her hidden talents. Expressing oneself through art and culture is a great way of enhancing self-esteem and confidence which would contribute towards the overall personality development as well.

Christ College has a constituted a faculty mentored, student-driven association called Student Cultural Association (SCA) which coordinates incessant year long activities for students. It provides student community ample opportunities to develop their leadership and organising skills, express and nurture their unique talents, learn soft skills like communication, teamwork, networking etc., and help them to become confident individuals to succeed their career and life. The Cultural Association has the following objectives:

- To enhance the self-esteem and self-confidence through artistic, cultural and creative expressions of students
- To nurture the leadership and management skills of the students
- To foster networking and collaborative learning experiences
- To develop life and career competencies
- To promote diversity and inclusiveness

#### **Structure of the Cultural Association**

The Cultural Association functions in the form of multitudes of committees and student volunteers who are coordinated by faculty and student head coordinators. Various committees and their roles are depicted as follows.

1.	Literary	Has the responsibility for planning, designing, implementing all literary events
2.	Art	Responsible for planning, designing, implementing all art related events
3.	Stage	Responsible for planning, designing, implementing various stage events
4.	Media	Responsible for planning, designing, implementing all literary events. Also takes care of maintaining the social media pages of the association
5.	Creative	In charge of developing content for the promo and communication of events and activities
6.	Emcee	Responsible for preparing the student volunteers for hosting various events, helping them to prepare the script etc.

7.	Hospitality	Takes care of attending to the resource people, judges, performers etc. visiting campus
8.	Records	In charge of the documentation related to all the events of the association.
9.	Auditorium	Responsible for keeping the auditorium ready for the events and maintaining discipline and decorum during the events.
10.	Purchase	Accountable for preparing budget, getting approval, connecting to the vendors for purchase of materials for various programs and ensuring optimum utilisation of resources.

#### Impact of Student Cultural Association

The association organises numerous activities all through the academic year in the area of art, literary, media and cultural stage events targeting the creative talents and expressions of every student in the campus. The activities and outcomes of the cultural association are given below.

#### **Diversity of cultural activities**

The annual calendar of events by the cultural association shows the diversity and comprehensiveness the campus offers in terms of cultural activities to the students. Some of the key events of the year that provides ample opportunities for showcasing talent, nurturing creativity, and event management are presented here.

Aaghaaz	A talent hunt with 30 events spread over art,
0	literary, media and stage events. It's organised in
	the beginning of every academic year
Bhasha Utsav	celebrating the diverse languages, cultures, and
	rich traditions of India
Reel it	A reel making event
Gloria	melange of choirs and bands
POV	Point of View is a literary event where unique
	and diverse perspectives on issues are expressed.
Trill the Quill	A debating competition
Artscape	An art exhibition showcasing the artistic talents
-	of the students
Chrysolite	An ensemble of about 200 student performers
	presenting a dance, music theatre performance
Chrysalis	A 25 event inter-department cultural competition
	for the entire campus.

#### Celebration of Indian cultural heritage

Event like Bhasha Utsav and Ethnic day celebrates the diversity and richness of Indian languages, cultures and ethnicities. This creates awareness and pride among the students about our rich culture and traditions. It also helps to enhance the sense of harmony and tolerance among the young citizens and fosters national pride and the need for of unity in diversity.

#### Student leadership and engagement

The campus has a plethora of clubs and cultural teams that engage in ongoing practices and represent campus within and outside for various cultural events and competitions. College choir, Dance team, College Band, Theatre team, Media Works, Public Speaking and Debating club etc. groom student participants not just in the specific cultural activity, but develop them as confident leaders. The life skills acquired through these activities equip them to be successful in real life and better prepared to take any challenge life throws at them.

#### Blending cultural elements in the academic curriculum

College encourages incorporating cultural activities in academic curriculum to promote experiential learning and holistic education. Assessments based on presenting the unique strengths of different states as part of History course, unique products from various regions of the country in Management program etc. are a few examples of such initiative.

#### Impact on student development

The fact that the cultural association has about 30 student leaders, more than 200 student volunteers and the entire campus as participants for various activities itself is the true testimonial of how it impacts student development. The following in the social media handles like Instagram, YouTube etc. of the association again shows the significant role it plays within the campus for engaging students and fostering their overall development. Personal development through enhancing communication skills, teamwork, working under deadlines, digital skills, negotiations and related soft skills prepare students for a productive career and proactive citizenship.

SCA Instagram page Link: https://instagram.com/sca\_christcollegepune?igshid=MzRIODBiNWFIZA==

SCA YouTube page Link:

https://www.youtube.com/@scachristcollegepune